

HR Scrum Media Manager

Department: Information Technology

Reporting Structure: Reports to IT Director

Salary: £3,484/ £41,808

Location: Oldbury

Work hours: 9:00 - 17:00

Summary:

Proffer Solution Ltd is seeking a highly motivated and skilled HR Scrum Media Manager to join our dynamic team in the Staffing and Recruiting industry. This pivotal role is designed for an individual who possesses a deep understanding of both information technology and human resources management. The ideal candidate will be responsible for spearheading the development and management of our (CRM) system, ensuring that it meets the needs of our internal and external stakeholders. In this position, you will collaborate closely with HR teams and IT professionals to implement agile methodologies, streamline processes, and enhance user engagement. The successful candidate will also be instrumental in optimizing our recruitment strategies and improving our digital communication efforts. Your expertise in crafting and managing media campaigns, along with your ability to analyse customer data, will directly contribute to the growth of our organization and the satisfaction of our clients. If you are passionate about IT and HR and possess the skills to drive change and foster innovation in a fast-paced environment, we encourage you to apply and become a vital part of our team.

Responsibilities:

- Oversee the development and implementation of the CRM system tailored to HR and recruitment processes.
- Lead cross-functional teams using Agile methodologies to ensure effective project management and timely completion of tasks.
- Develop and execute media strategies to enhance recruitment efforts and attract top talent.
- Analyse user engagement data and feedback to optimize CRM functionality and user experience.
- Coordinate with IT professionals to ensure the technical reliability and performance of the CRM system.
- Facilitate training sessions and workshops for HR personnel on the effective use of the CRM system.
- Collaborate with marketing teams to align HR initiatives with broader organizational goals and campaigns.

Skills:

- Proven experience in web administration, particularly in an HR context.
- Strong understanding of HR software and applicant tracking systems.
- Excellent written and verbal communication skills.
- Proficiency in web design tools and content management systems.
- Strong analytical skills and experience with data-driven decision making.
- Ability to work collaboratively in a fast-paced and evolving environment

Qualifications:

- ✓ Bachelor's degree in Human Resources, Information Technology, or a related field.